



World of Women
Seattle, Washington, USA

MEMORANDUM OF UNDERSTANDING

between

World of Women (WoW)

Seattle, Washington, USA

And

Mrs. A. V. N. COLLEGE

162 Years Old Premier Institute of Higher Learning, Permanently Affiliated to Andhra University – Visakhapatnam,
Recognized Under UGC Act Section 12(b) and 2(f), NAAC Accredited with "A" Grade in 2017 (3rd cycle)
Chairman: Collector and District Magistrate of Visakhapatnam, Dr. A. Mallikharjun, I.A.S.,

This letter of social service Collaboration is entered on this 7th December, 2022 by and between the **US based organization World of Women (WoW), Washington, USA** and the **NSS units of Mrs. A. V. N. College, Visakhapatnam**. WoW is working for women health in rural and semi-urban areas of India and to provide women with the right health information in a safe environment using advanced technology available through WoW app.

The WoW app (A technology solution app for medical delivery to women) has been unveiled by the Principal of Mrs. A. V. N. College (**162 Years Old Premier Institute of Higher Learning, Permanently affiliated to Andhra University, Visakhapatnam**), Visakhapatnam during an awareness program conducted by us on Women's health in the college premises. We are in the process of collaborating with Mrs. A. V. N. College given the synergy between our app and how beneficial it could be for the students at your college. It would be a natural extension of this collaboration for WoW and NSS division to collaborate, too.

We note that NSS is one of the main teams at your college, a major educational institution, charged with disseminating community awareness programs and services in and around the city of Visakhapatnam, so we would like to collaborate with NSS units of the college, using its services in a mutually beneficial way, for a period of **3 (Three) Years**.

WoW would certainly benefit from student participation in bringing awareness of WoW's services to rural and semi-urban communities; we also believe, however, that students would benefit, too, from participating in our program.

The chart that follows sets out some of the ways students, and NSS, would benefit from collaborating with WoW by adopting the WoW app in NSS programs.

NSS Objective (set by Indian National Youth and How WoW app can help in meeting those objectives:

To understand the community in which NSS volunteers work and to understand themselves in relation to their community.	WoW's app gathers information from rural women about their health and wellbeing; NSS volunteers would become more aware of the range and variety of issues women face.
To identify the needs and problems of the community and involve themselves in problem-solving exercise	WoW undertakes to respond to all the queries it receives through its app. Many relate to women's health, others to social pressures they face. Learning about these will provide NSS volunteers with real-world information about life in rural communities.

To develop among themselves a sense of social and civic responsibility	Hearing first hand from rural women would inculcate empathy in NSS volunteers and drive home that they will be dealing with real people with challenges in their everyday lives.
To utilize their knowledge in finding practical solutions to individual and community problems	The app relates to problems that are both personal and societal; what bearing do women's issues (health, domestic, workplace...) have on how well or poorly their communities fare?
To gain skills in mobilizing community participation	Without knowledge of real-world issues that women in communities face, NSS volunteers cannot properly understand the challenges they will meet, nor how to address them on practical and interpersonal levels.
To acquire leadership qualities and democratic values	Women who use the app to seek support rely on the women and men who operate the app. The more NSS volunteers participate in that process, the more will they be expected to take responsibility for outcomes. That will encourage them to assume leadership while also listening empathetically to app users and to seeing themselves, in a democratic way, as akin to those they serve.
To develop capacity to meet emergencies and natural disasters	Communities' problems are often unforeseeable; once NSS volunteers are engaged in addressing social issues, circumstances will lead them to take increasing roles in mitigating problems, again with empathy but also a sense of leadership.
To practice national integration and social harmony	The more NSS volunteers help to knit together individual communities, the more they will knit together the nation by learning that all Indians are one, and spreading that philosophy far and wide.

We also believe that if NSS were to collaborate with WoW, students would benefit in various ways, including:

1. WoW will issue a certificate of participation. It might well help students to receive a certificate from us, as we are a US based organization.
2. The course we are developing with Mrs. A. V. N. College can provide students with a useful frame of reference for how to deal with social challenges of many kinds. So, we would gladly give a considerable discount to students who would like to take the WoW course as a part of their service to NSS.

I hope that WoW and the NSS units of Mrs. A. V. N. college can find common ground to proceed with this project, and look forward to talking about that possibility with you.

The following authorized individuals have signed the present academic collaboration on behalf of their respective institutions.

FIRST PARTY



Sushma Kallam
Founder & President, RHL

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SECOND PARTY



Sri. M. Simhadri Naidu
Principal, Mrs. A. V. N. College
PRINCIPAL

Mrs. A.V.N. COLLEGE
VISAKHAPATNAM

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